Kaseya

[Simply Complete]

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Kaseya Automating IT

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Introduction:

Due to the difficult economic times our society is going through, companies are looking in every way for more efficient practices that improve control while lowering budgets. Technology is taking over this situation, by providing the option of resolving many problems in many different aspects and scenarios, which implies a reduction in the cost of business. Any company or business needs IT professionals to manage and maintain the company's computerized infrastructure environment at high peak performance. We can say that employees are sometimes reliable, but still the best employee eventually will get sick, insurance is a must, paid vacations, plus the fact that we commonly make human mistakes. The before mentioned situations are just a few of the many reasons for some companies to be held down from growing rapidly and efficiently. The solutions for these issues are not solved by across-the-board budget cuts, but by strategic investment in technologies that can boost efficiency, save money in the mid and long terms, and make IT an integral part of business processes and goals.

IT personnel is a must in any company, staff devoted to maintenance of the network and servers, technicians that take cares of managing updates, patches and fix issues for the end user. IT automation has now become one of the best ways to manage the routine, day-to-day tasks of IT maintenance. Companies such as Kaseya and N-Able provide this services. They deliver relief from the administration, monitoring, and helpdesk chores consume so much IT time and budget. By establishing IT Automation capabilities, time and cost will be reduced in a impressive and reliable manner; reducing licensing fees for maintenance software, saving time for the staff, improving security, etc.

Another point of reference for the IT Automation capability, is the fact that most companies are trying to "go green" due to the rising energy costs and their impact on global warming climate crisis and other environmental issues. The social and economic consciousness of the business community has shifted from productive at whatever cost, to productive while being respectful. "Going Green" is the new way to go, the new tendency, and, another way to help is by cutting down IT personnel from companies.

Major League Companies for IT Automation:

With today's economy and the evolution of technology growing so fast, IT Automation is the perfect way to save time and money. Companies such as Kaseya and N-able offer this service in a reliable and affordable way, but with its differences. These two major companies offer features that are common among each other; features such as Network Monitoring, Software Deployment, Network Policy Enforcement, Patch Management Software and Web Based Administration, just to name a few.

Now you may ask, if both of the companies offer the same features, why should I go for Kaseya?

Well, to start let just say that Kaseya offers a very important feature to its costumers, which is:

BUDR (Backup Disaster Recovery). The backup disaster recovery is an automated feature that brings peace of mind by providing fast and easy recovery of data when need it. No more lost documents, no more unreachable costumers; Kaseya will make sure that all of your valuable information is safe in an automated, easy, convenient, and fast manner. Kaseya's BUDR offers:

- Complete integrated solution that protects all Windows servers, workstations and mobile computers in a distributed IT environment.

- Intuitive management and reporting reduces administrator workload and backup costs.

- Central Web-based administration of all features, including event scheduling, backup status and reporting provides remote administration and automation eliminating on-site visits.

- With maximum visibility comes maximum data protection. The Backup Status Dashboard ensures and demonstrates complete data protection.

- Powerful backup options provide flexible methods of data protection and recovery.

- Universal restore for recoveries to dissimilar hardware or virtual machines.

On the other hands, N-Able only offers the BUDR through the use of third parties applications. Not only does this represent an extra expense for the business, but also an inconvenience for the administrators who have to deal with customer support from a different company. In other words, a process that should be easy, convenient, fast, and affordable, becomes a juggling situation between costumers and their service providers.
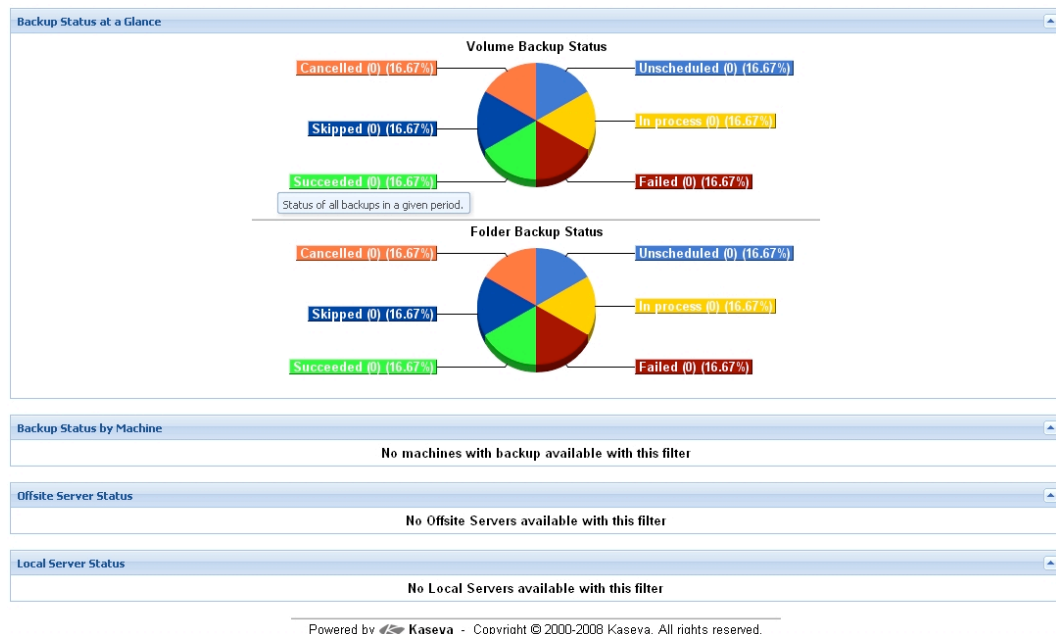
Is it Functional?

Different companies have different priorities, but all of them understand the importance of having a reliable system that safely stores their information. Kaseya offers a variety of features that make it functional and convenient for the costumers. Such features are:

- Backups that can be scheduled regularly or on demand from the

administrator's computer. These backups can be full or incremental.

- Remote access to problems and solutions.

- One initial full backup followed by backups for only the data that has changed, which implies less bandwidth usage and faster recovery time.

- The opportunity to let you decide where your date is stored; onsite or offsite.

- Allow you to auto-recover any machine, at any time through the Automatic Image Virtualization Recovery.

- Easy-to-read dashboard that let you know if your backup has succeeded.

- An IT professional whose job is to ensure that backups are done regularly and reliably. It is no longer your responsibility; it is now Kaseya's.

- The ability to quickly bounce back, in the event of a major data loss due to the fast, efficient, and reliable recovery system.

- Backups can be completely automated and left unattended to recover lost files within minutes.

Contrary to Kaseya, N-Able's story is a lot different. Not only do they not have an integrated backup system in their platform, but they charge extra for the one they offer through a third party provider, which in their case is Iron Mountain. Having to deal with two different provides takes functionality away on itself, and having to pay extra for a service that is as necessary as an automated feature, makes it inconvenient.

Conclusion

Both N-Able and Kaseya are strong competitors within the IT Automation market. They are based on web interface, reach a similar market, and provide a wide range of features alike. Moreover, Kaseya stands out by providing backup disaster recovery, which is an essential feature for all companies. The fact that the BUDR is included when the product is initially purchased and supported by the company makes it easier to control, store, and manage it. Kaseya's costumers are guaranteed to receive a product that will be responsible for solutions in case a major data loss disaster would happen. Having such willingness to collaborate and support a business during the worst case scenarios is what makes of Kaseya a company in which one can trust.